

 /fieldschristina

— 912-484-7398

— christinalexandra.com

— christinafields1996@gmail.com

Christina Fields

Associate Art Director



FCB Chicago

Associate Art Director
September 2018-Present

- Works on a wide spectrum of clients in categories including tourism, CPG, Financial and Retail
- Develops and executes concepts and design consistent with strategy

FCB Chicago

Art Director Intern
June 2018-August 2018

- Worked on a variety of clients such as Blue Bunny, Coca Cola, Michelob Ultra, and Clorox
- Worked on day to day client assignments, attended workshops and completed an internship project

Kohler Co.

Art Director Intern
June-August 2017

- Worked in a team to create campaign concepts
- Pitched concepts to ECDs and ACDs
- Successfully executed a fully integrated campaign
- Assisted the ACD with various projects
- Designed assets for the #KohlerIdeas social media launch

Savannah College of Art and Design

Resident Assistant
August 2015-Present

- Created fun and enriching community events and designed ads to promote them
- Provided guidance and resources to students
- Enforced university policies

Student Ambassador
April-May 2015

- Communicated with prospective students and provided information about the university
- Carried out tours, socials, and meetings with potential students

Education

Savannah College of Art and Design (SCAD)

B.F.A. Advertising
Graduation Date:
June 2018
Cumulative GPA: 3.66

Skills

Software

Illustrator
Photoshop
InDesign
Sketch
After Effects
Microsoft Office

Professional

Art Direction
Creative Concepting
Social Media
Copywriting
Motion Media
Typography
HTML/CSS

Achievements

- Bahamas National Grant Scholarship
- Savannah College of Art and Design Scholarships
- Adobe Photoshop Certified Associate

Experience